

BUSINESS NOTES ...

Shearson-Lehman-American Express opens branch office in Ormond

Celebrating an official opening of a new branch location at 785 W. Granada Blvd., Shearson-Lehman-American Express held an open house last week for their friends and preferred clients. More than 200 people were in attendance to tour the new office and enjoy food and company.

Art Ally, branch manager, said the underlying purpose of his company is "to address the changing nature of business. Shearson-Lehman-American Express is moving from simply trading stocks and bonds to a sophisticated form of financial planning."

Ally hopes the new office's "state-of-the-art, completely computerized facilities will help his clients become better acquainted with the new branch as well as with the more sophisticated financial planning it offers."

The branch consists of 11 brokers, said Ally, "each with a private office for a confidential atmosphere." These brokers can offer clients many planning programs including insurance, tax shelters, certificates of deposit and overall financial plans tailored to individual needs.



TWO REGIONAL officials of Shearson-Lehman-American Express were on hand to welcome guests at the Open House for their new branch office. Pictured left to right are: Rudy Hlavek,

Southeast regional officer, Peg Westhoven, Southeast operations administrator, Bonnie Ally and her husband Art Ally, new branch manager. (Photo by Ellen Hunt)